# Company Profile



## History

Precious Products was established and started from scratch in 1989 by Michael and Nethipa Lindblad.

In 1991 there was still only 10 -15 people working at Precious Products concentrating on fine jewelry production.

Up until now, Precious Products developed a mass production concept for silver with 300 employees and is preparing for further expansion. Today Precious Products is serving customers in all continents around the world and is still expanding into new markets and regions.

## Concept

In Precious Products, it does not only mean that the jewelry is being produced with a unique design and high quality but also the company aims for high standard services to all its customers

With an extensive experience of over 20 years of skilled craftsmanship, we are now a leading "Ouality & Design" producer in Thailand.



#### **Products**

Precious Products manufactures both silver and gold jewelry, as well as silver/gold combination jewelry. our stone set range covers precious, semi- precious stone and diamond selected by the proficient gemologist.

Every year over 1,500 new designs are presented to customers continuously by our competent in-house designers. We have also been developing art concepts to become a reliable producer for customers who count on us for their own collections. We never stop researching and developing new concepts of arts to respond to the fashion world.

